Buttering Parsnips

John Whitelegg





Securing the future delivering UK sustainable development strategy



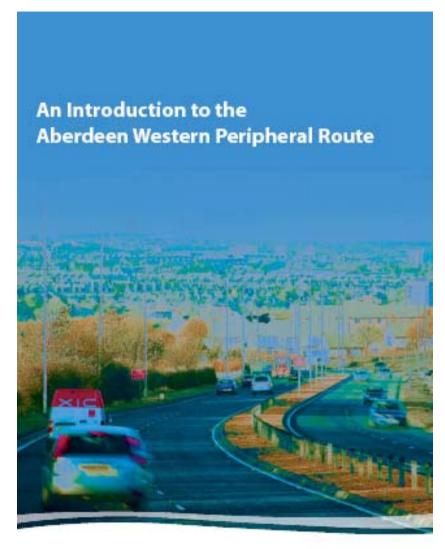


Delivering a Sustainable Transport System: Main Report



Planning Policy Guidance 13: Transport











CRAP CYCLE LANES

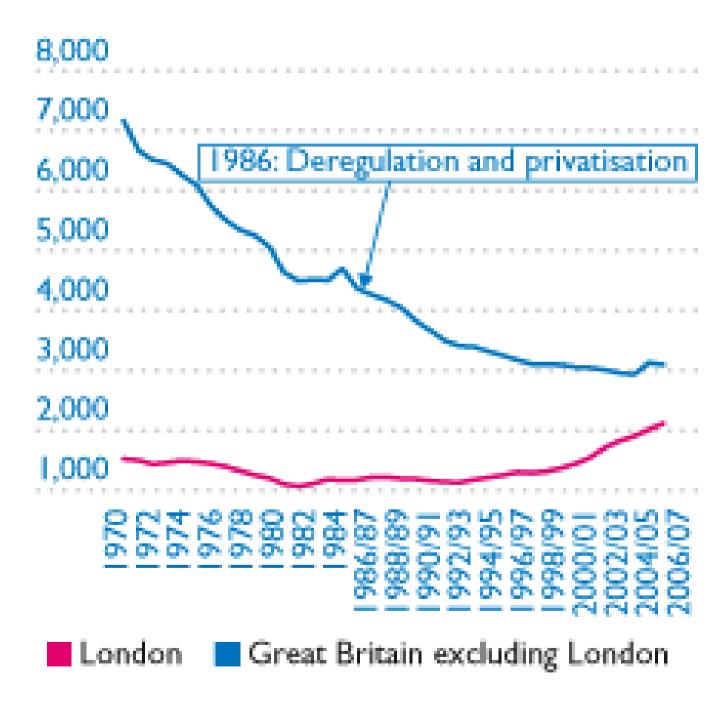
50 worst cycle lanes in Britain



royalties support the Cycling Defence Fund







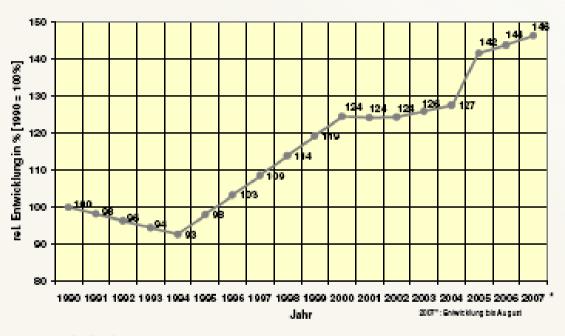
Reality versus rhetoric

- Cycling
- Urban space
- Public transport





policy for bicycle transport: success story for climate protection policy



development of bicycle use 1990-2007: traffic counting + 46%

modal share:

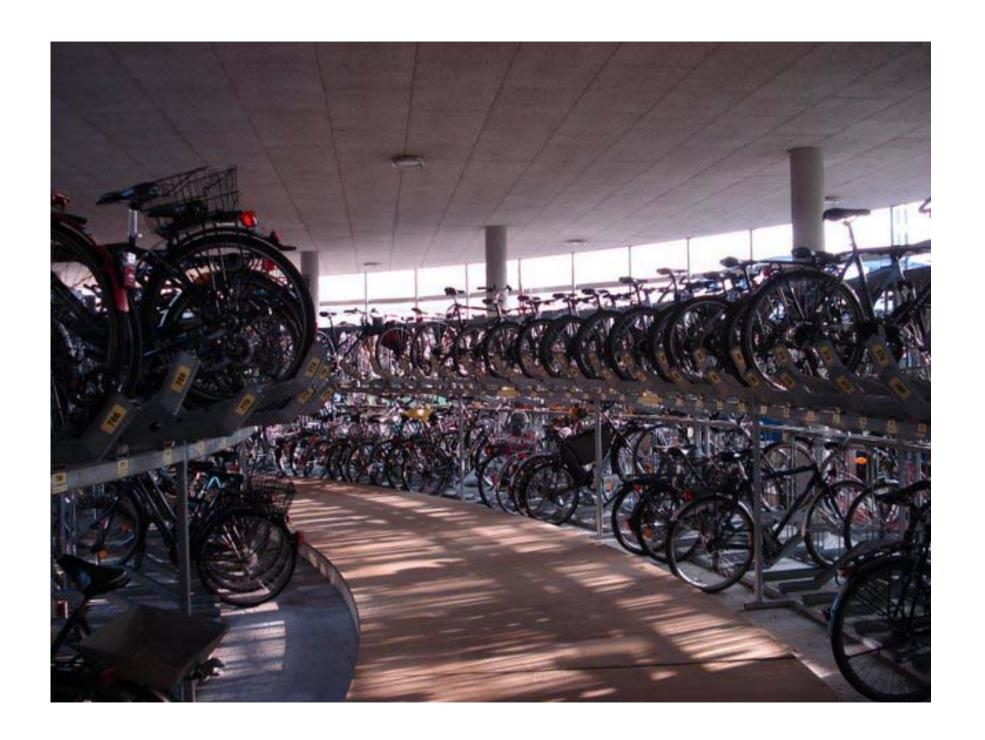
1998: 10% of daily trips by bicycle

2010: 15% of daily trips by bicycle



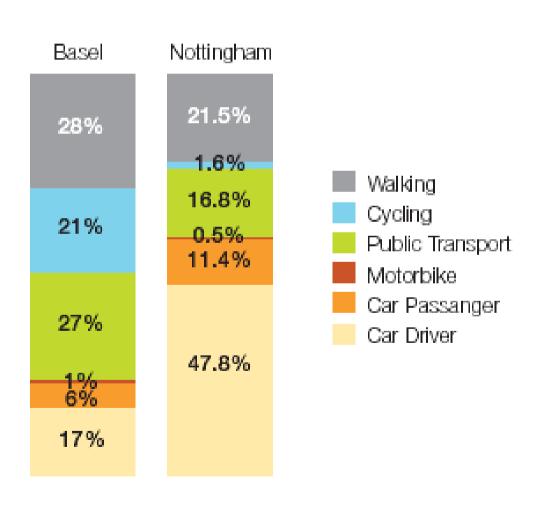






Mode travel choice in Basel, Switzerland and Nottingham, UK

% trips per person (Socialdata)









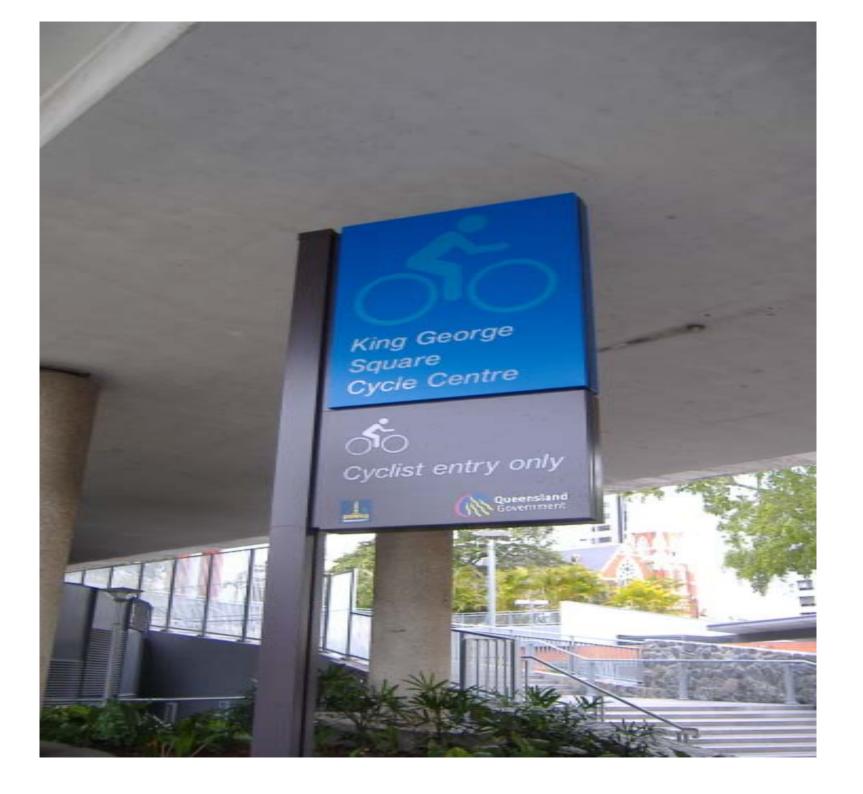


Bike racks on all TransLink buses in Metro Vancouver

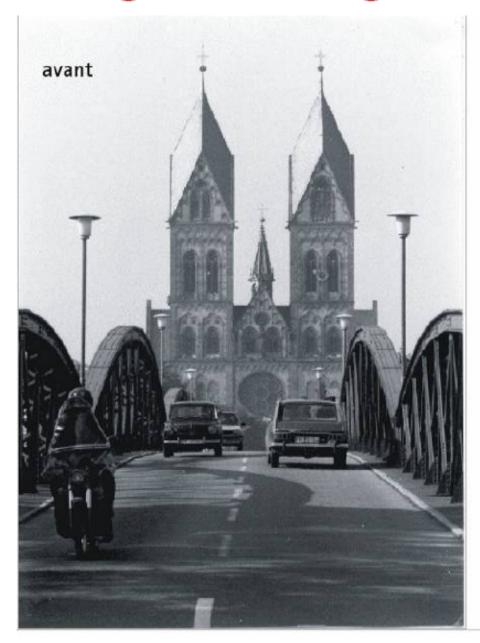


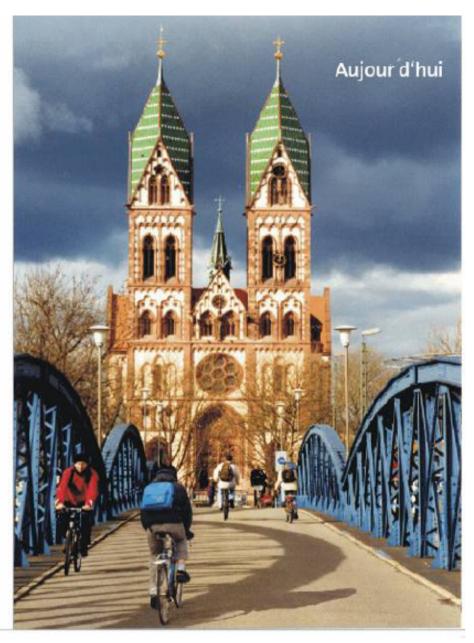


Pucher and Buehler: Cycling for Everyone



Bridge in Freiburg BEFORE and AFTER reforms



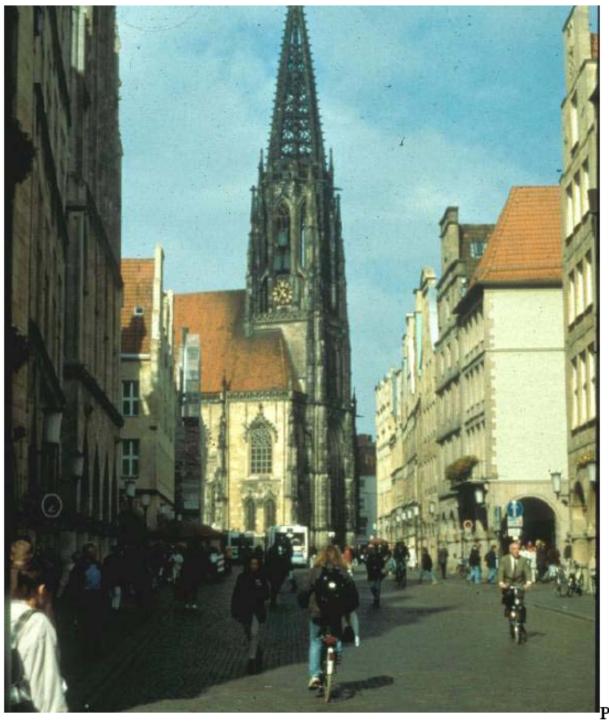




Typical residential street in Freiburg BEFORE and AFTER traffic calming reforms



heute



Extensive car-free districts ideal for walking and cycling

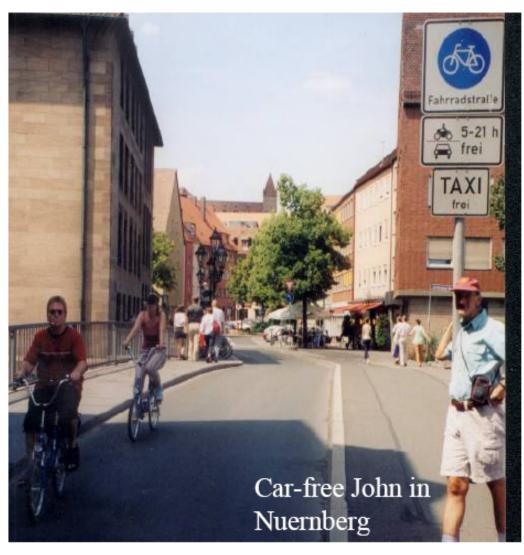


Pucher and Buehler: Cycling for Everyone

Peaceful co-existence of trams, bicyclists, and pedestrians in Freiburg's car-free center

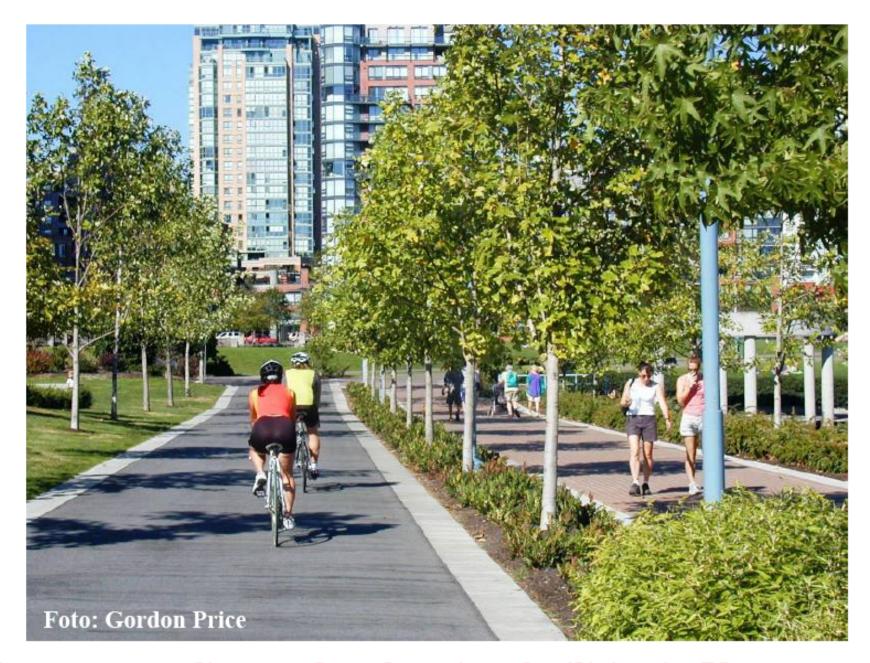


Fahrradstrassen in Germany, bicycle streets where cyclists have absolute priority over cars for entire width of roadway





Pucher and Buehler: Cycling for Everyone



Separate cycling and pedestrian facilities in Vancouver





Vienna LRT right-ofway in the suburbs



Reserved rights-ofway are critical for transit

	ECO-METROPO	LIS	1996	1998	2000	2002	2004	2006	200
	Percentage that work or education	cycle to n (%)	30	30	34	32	36	36	37
	Seriously i njured ((nu mber per year)	cyclists	252	173	146	152	124	92	121
	Percentage of cycli that feel safe (%)	sts	60	58	57	56	58	53	51
c	THER KEY FIGURE	s							
	rcled kilometres ilo./km per weekda	y) a.s	3 0.9	2 1.0	5 1.1	1 1.1	3 1.15	1.	17
	led km between se casualties (mio./k		1.8	2.4	2.4	3.0	4.2	3	2
Cycl (km/	ing speed 'h)					15.3	16.0	16.2	2
Cycle	tracks (km)	294	302	307	323	329	332	338	
Cycle le	anes (km)		6	10	12	14	17	18	
Green cy	cle routes (km)	29	30	31	32	37	39	41	
	arking spaces on d pavements (1000)				29.	5 3	4.8	



Action

- Change the economics
- Change the speeds
- Change the minds of politicians
- Change the politicians
- The long march through the institutions

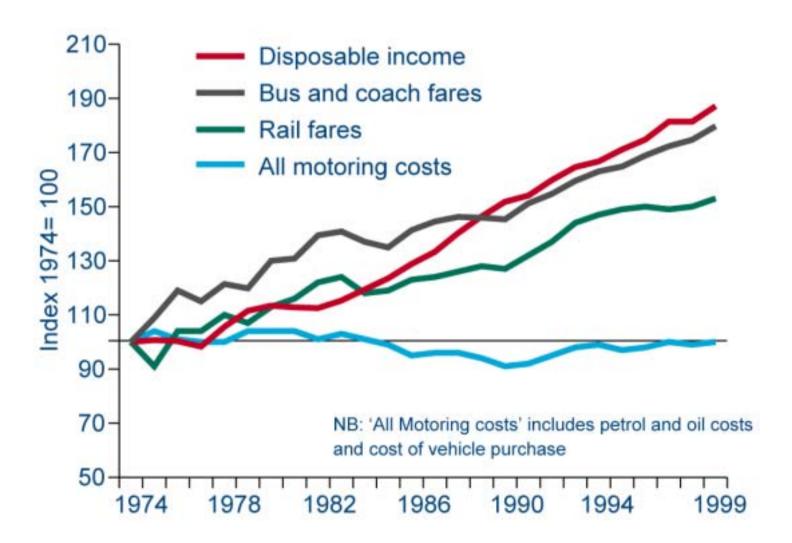


Figure 7.2 Total external costs and transport subsidies found for EU-15 Billion euro per year 700 600 500 400 300 200 100 0.4Rail Aviation Shipping Road Total subsidies ■ Total external costs Note: The numbers for subsidies comprise on-budget subsidies, annual public funding of infrastructure and exemptions from or reductions to fuel tax and VAT. The numbers for external costs includes costs of accidents, noise, air pollution, climate change, nature and landscape, up- and downstream processes and additional urban costs. Source: EEA, 2007b.



Graz



(Austria)



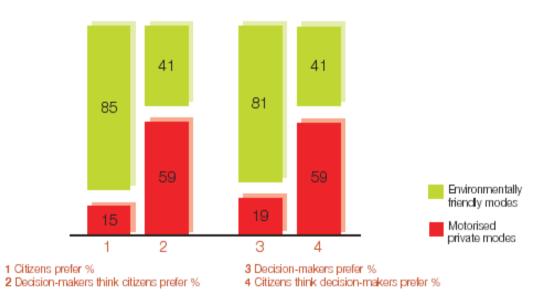
Table 4.1 The hierarchies of provision for pedestrians and cyclists

	Pedestrians	Cyclists
Consider first Consider last	Traffic volume reduction	Traffic volume reduction
	Traffic speed reduction	Traffic speed reduction
	Reallocation of road space to pedestrians	Junction treatment, hazard site treatment, traffic management
	Provision of direct at-grade crossings, improved pedestrian routes on existing desire lines	Cycle tracks away from roads
	New pedestrian alignment or grade separation	Conversion of footways/footpaths to adjacent-* or shared-use routes for pedestrians and cyclists

^{*} Adjacent-use routes are those where the cyclists are segregated from pedestrians.



Citizens and decision-makers across Europe each have false beliefs about each other's preferences



A 1991 study by Socialdata found that across the European Union, both decision-makers and citizens overwhelmingly want to see "environmentally friendly modes" favoured, but each believes the other to be pro-car. As a result, pro-car measures have predominated

Source: Socialdata

PAS 500:2008

National specification for workplace travel plans















York: car free within the walls





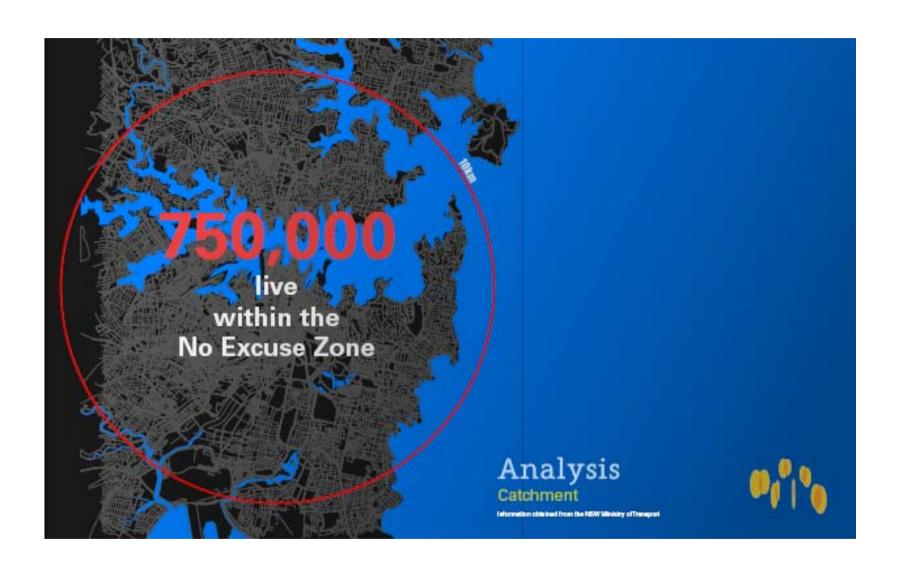
Lucca



SEI Low Carbon Plan

- Aviation
- Road freight
- Passenger cars
- Rail
- Buses
- Pedestrians
- Cyclists

- Spatial
- Behavioural
- Fiscal
- Technology



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Target

Based on 46,000 vehicular trips originating within the No Excuse Zone destined for the CBD, the following targets are projected: 2% modal shift by 2010

10% modal shift by 2015

20% modal shift by 2020

30% modal shift by 2025

40% modal shift by 2030

50% modal shift by 2035

60% modal shift by 2049

70% modal shift by 2050

80% modal shift by 2055

90% modal shift by 2060

100% modal shift by 2065



